

**Application Guideline for
Collaborative Video Making Program 2023
“Create one video together!”**

1. Introduction

Gifu University launched four joint degree programs (master’s and PhD) with the Indian Institute of Technology Guwahati (IITG, India) and the Universiti Kebangsaan Malaysia (UKM, Malaysia) in April 2019 to advance internationalization and enhance its educational and research strengths. The programs require students to study at overseas partner universities and the standard period (term) of the programs are 2 and 3 years for master’s and PhD, respectively. The purpose of the Collaborative Video Making Program is to inspire participants to get more familiarized with Gifu University. We hope that the participants of this program will become a “bridge” among three institutions, and play an important role in building a strong partnership in years to come.

2. Outline

In this program, students from Gifu University (2 students), IITG (1 student) and UKM or UTAR (1 student) work in a group to shoot videos by using their smartphones. The video contents are then edited by a video editing company into a single video piece. The completed videos will be presented and evaluated at webinar held in November.

In this program, conversations and coordination by group members are done in English. The aim of this program is to raise students’ interest in international exchange, and help them improve their communication skills and power of thinking. We hope that taking part in this program become an invaluable asset to all participants. The guidance on video filming techniques will be provided by a video editing company called, “140 Element” (<https://www.140element.com/>).

Through this program, you can “communicate” with people overseas through the internet, “work” together towards the same goal (theme), jointly “create” videos with people overseas, and “experience” a shared sense of accomplishments in creating one piece of work. Your joining of this program will remain one of the most unforgettable experiences in your life. We hope that the program will inspire you to take your first stride into the global community.

3. About Program

○Eligibility

Full-time student

Gifu University, Nagoya University, Tokai National Higher Education and Research System / Indian Institute of Technology Guwahati / Universiti Kebangsaan Malaysia / Universiti Tunku Abdul Rahman
Applicant can understand English, writing and reading.

Applicant can attend whole program.

Applicant understands a smartphone is the only shooting device allowed.

Applicant can attend online meetings with turning on camera.

Applicant has no objection to publish program photos for PR.

Applicant is under 25 years old.

Note: Editing knowledge is not necessary because a professional company will edit videos in this program. Shooting or editing with special devices owned by the participants is prohibited since the videos of each group are evaluated in the final competition.

○Theme

Thinking about SDGs

Let's express nearby SDGs things such as in your campus in one story!

○Entry fee

Free

○Shooting Rules and Video Editing Flow

We will ask you to use your smartphone's video recording function to take videos. Filming using other equipment is prohibited as it would result in differences in the resolution and quality of the video, thus, will not be deemed fair.

Instructions for filming methods (video recording lectures) will be provided by the video editing company, "140 Element." The company will provide guidance for individual groups according to their themes and proposed projects. Participants will be given instructions from the company regarding how to take a video which may best suit the themes of each group. During a shooting, unauthorized and illegal filming is prohibited, and guidance/supervision/confirmation of the filming will be provided/conducted by the supervisors in each group to ensure that personal information is not violated during filming.

Group leaders share all videos taken by each member to the video editing company for editing. A group leader can confirm the video only once before the video is considered to be a finished product. The presentation in November 2023 will begin with explanations for themes, purposes and contents of the video, and conclude with a projection of works on the screen. Video works will be evaluated by university officials and business representatives.

○**Schedule**

Cooperative workshop to make video stories among students from 3 countries for a long period from July to November

0	Selection of participants	Application deadline: June 30 th , 2023 Announcement: 1 st week of July
1	Kick-off meeting	2 nd week of July Announcement of teams, reconfirmation of rules, role of members, daily communication, deciding a password for allocated FTP service, etc.
2	1 st Workshop by a creative agency	4 th week of July All members of each team will participate in this session. The participants will confirm the meaning of shooting in one team and their roles and, learn how to shoot with their smartphone.
3	2 nd Workshop by a creative agency	2 nd week of August All members of each team will participate in this session.
4	3 rd Workshop by a creative agency	2 nd week of September Only team leader will participate in this session to talk with the creative agency. All moving images for editing a video are basically prepared by this day.
5	Video editing by 140 ELE.	For one month of October 140 ELE. will edit videos in order of teams. You will be asked to check the video on your allocated FTP when completed. Please look forward to it!
6	Competition	1 st week of November Each team will give a presentation on why they decided the theme and story of the video. The best video will be selected based on the evaluations such as the strict accordance with rules, performance of your presentation and video.

*Schedule is subject to change considering circumstances of members.

○**Notes**

- If you fail to meet the deadlines set in this program, you may be denied participation in this program or the instruction provided in this program.
- You will be required to submit a signed “Letter of Consent for the Use of Portrait Right, Copyright, and Personal Information” in order to participate.
- Please pay enough attentions while making a video of people or filming in public places. Participants must obtain all the necessary permissions for filming on their own by “Participant Release Form”.
- Copyrights of final products are transferred to Gifu University Organization for Promotion of Glocalization (GU-GLOCAL).

○**Application**

- Please submit the Application form on the google form.

<https://forms.gle/XutWiobU7rhMnsXE6>

- Deadline: **30th June 2023**

4. Contact/Inquiry

About the Program and post-application process at Gifu University:

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