

## **Application Guideline for**

**Gifu University • Indian Institute of Technology Guwahati • National University of Malaysia**

### **Collaborative Video Making Program 2020**

**“Create one video together!”**

#### **1. Introduction**

Gifu University launched four joint degree programs (master’s and PhD) with the Indian Institute of Technology Guwahati (IITG, India) and the National University of Malaysia (UKM, Malaysia) in April 2019 to advance internationalization and enhance its educational and research strengths. The programs require students to study at overseas partner universities and the standard period (term) of the programs are 2 and 3 years for master’s and PhD, respectively. The purpose of the Collaborative Video Making Program is to inspire participants to get more familiarized with Gifu University. We hope that the participants of this program will become a “bridge” among three institutions and play an important role in building a strong partnership in years to come.

#### **2. Outline**

In this program, students from Gifu University (2 students), IITG (1 student) and UKM (1 student) work in a group to shoot videos on themes related to their daily life in their respective countries by using their smartphones. The video contents are then edited by a video editing company into a single video piece. The completed videos will be presented and evaluated at webinar held in March 2021.

In this program, conversations and coordination by group members are done in English. The aim of this program is to raise students’ interest in international exchange and help them improve their communication skills and power of thinking. We hope that taking part in this program become an invaluable asset to all participants. The guidance on video filming techniques will be provided by a video editing company called, “140 Element” (<https://www.140element.com/>).

Through this program, you can “communicate” with people overseas through the internet, “work” together towards the same goal (theme), jointly “create” videos with people overseas, and “experience” a shared sense of accomplishments in creating one

piece of work. Your joining of this program will remain one of the most unforgettable experiences in your life. We hope that the program will inspire you to take your first stride into the global community.

### **3. Rules**

#### **Eligibility**

- All students from GU, IITG and UKM are welcome to apply.
- No entry fee is required.
- A student who wants to participate MUST have a smartphone with recording function and communication devices (PC, etc.) that allow him/her to join discussions via Zoom.

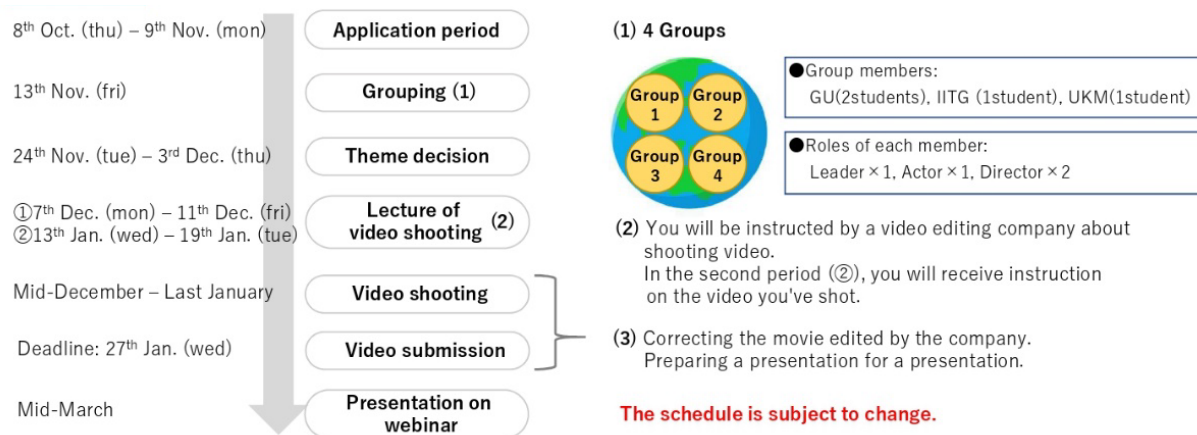
#### **Shooting Rules and Video Editing Flow**

We will ask you to use your smartphone's video recording function to take video clips. Filming using other equipment is prohibited as it would result in differences in the resolution and quality of the video, thus, will not be deemed fair. However, it is not prohibited to use the various functions of your smartphone to take video clips effectively.

Instructions for filming methods (video recording lectures) will be provided by the video editing company, "140 Element." The company will provide guidance for individual groups according to their themes and proposed projects. Participants will be given instructions from the company regarding how to take a video which may best suit the themes of each group. During a shooting, unauthorized and illegal filming is prohibited, and guidance/supervision/confirmation of the filming will be provided/conducted by the supervisors in each group to ensure that personal information is not violated during filming.

Group leaders send all video clips taken by each member to the video editing company for editing. A group leader can confirm the video only once before the video is considered to be a finished product. The presentation in March 2021 will begin with explanations for themes, purposes and contents of the video, and conclude with a projection of works on the screen. Video works will be evaluated by university officials and business representatives.

## Schedule



- Selected participants will receive an email on 13<sup>th</sup> Nov. (Fri).
- You will be asked your availability for the initial meeting (via Zoom), please respond by 18<sup>th</sup> Nov. (Wed).

## Notes

- If you fail to meet the deadlines set in this program, you may be denied participation in this program or the instruction provided in this program.
- You will be required to submit a signed PR Agreement in order to participate.
- Please pay enough attentions while making a video of people or filming in public places. Participants must obtain all the necessary permissions for filming on their own.
- Copyrights of final products are transferred to Gifu University Organization for Promotion of Glocalization (GU-GLOCAL).

## Application

- Please apply through [the online application form](#).
- Deadline: 17:00 (JST), 9<sup>th</sup> Nov. (Mon), 2020



Application Form

## 4. Contact/Inquiry

About the Program and post-application process at Gifu University;

kokusaik@gifu-u.ac.jp