

Application Guideline for
Gifu University • Indian Institute of Technology Guwahati • Universiti Kebangsaan Malaysia
Collaborative Video Making Program 2021
“Create one video together!”

1. Introduction

Gifu University launched four joint degree programs (master’s and PhD) with the Indian Institute of Technology Guwahati (IITG, India) and the Universiti Kebangsaan Malaysia (UKM, Malaysia) in April 2019 to advance internationalization and enhance its educational and research strengths. The programs require students to study at overseas partner universities and the standard period (term) of the programs are 2 and 3 years for master’s and PhD, respectively. The purpose of the Collaborative Video Making Program is to inspire participants to get more familiarized with Gifu University. We hope that the participants of this program will become a “bridge” among three institutions, and play an important role in building a strong partnership in years to come.

2. Outline

In this program, students from Gifu University (2 students), IITG (1 student) and UKM (1 student) work in a group to shoot videos on themes related to their daily life in their respective countries by using their smartphones. The video contents are then edited by a video editing company into a single video piece. The completed videos will be presented and evaluated at webinar held in November 2021.

In this program, conversations and coordination by group members are done in English. The aim of this program is to raise students’ interest in international exchange, and help them improve their communication skills and power of thinking. We hope that taking part in this program become an invaluable asset to all participants. The guidance on video filming techniques will be provided by a video editing company called, “140 Element” (<https://www.140element.com/>).

Through this program, you can “communicate” with people overseas through the internet, “work” together towards the same goal (theme), jointly “create” videos with people overseas, and “experience” a shared sense of accomplishments in creating one piece of work. Your joining of this program will remain one of the most unforgettable experiences in your life. We hope that the program will inspire you to take your first stride

into the global community.

3. Rules

○Eligibility

- All students from GU, IITG and UKM are welcome to apply.
- No entry fee is required.
- A student who wants to participate **MUST** have a smartphone with recording function and communication devices (PC, etc.) that allow him/her to join discussions via Zoom.

○Shooting Rules and Video Editing Flow

We will ask you to use your smartphone's video recording function to take video clips. Filming using other equipment is prohibited as it would result in differences in the resolution and quality of the video, thus, will not be deemed fair.

Instructions for filming methods (video recording lectures) will be provided by the video editing company, "140 Element." The company will provide guidance for individual groups according to their themes and proposed projects. Participants will be given instructions from the company regarding how to take a video which may best suit the themes of each group. During a shooting, unauthorized and illegal filming is prohibited, and guidance/supervision/confirmation of the filming will be provided/conducted by the supervisors in each group to ensure that personal information is not violated during filming.

Group leaders send all video clips taken by each member to the video editing company for editing. A group leader can confirm the video only once before the video is considered to be a finished product. The presentation at the end of November 2021 will begin with explanations for themes, purposes and contents of the video, and conclude with a projection of works on the screen. Video works will be evaluated by university officials and business representatives.

○Schedule

Schedule	
14 Jul.(wed)-4 Aug.(wed)	Application period
6 Aug.(fri)-12 Aug.(thu)	Grouping
23 Aug.(mon)-7 Sep.(tue)	Making storyboard
#1 Workshop by a creative agency	
8 Sep.(wed)-	Video shooting
#2 Workshop by the creative agency	
-22 Oct.(fri)	Video shooting
#3 Final check with the creative agency	
Editing period by the creative agency	
End of Nov.	Presentation on Webinar

NOTE: The schedule is subject to change.

(1) Grouping
- Group members: GU(2 students), IITG(1 student), UKM(1 student)
- Roles of each member :
Leader(1 student), Actor (1 student), Director(2 students)

(2) You will be instructed by a creative agency about video shooting.
#1: How to make the storyboard
#2: Video shooting skills by a smartphone
#3: Final check to the storyboard and videos by the group leader and the creative agency.

(3) You may choose a sound track from the licenced music lists provided by the creative agency.

(4) After video submission, the creative agency will edit the video along with your storyboard.
Prepare a presentation in cooperation with your group members for the Webinar.

(5) Your work is screened on the online final competition.
You give a presentation including concept.

- Selected participants will receive an email from 6th Aug. (Fri) onward.
- You will be asked your availability for the initial meeting (via Zoom), please respond by 11th Aug. (Wed).

○Notes

- If you fail to meet the deadlines set in this program, you may be denied participation in this program or the instruction provided in this program.
- You will be required to submit a signed “Letter of Consent for the Use of Portrait Right, Copyright, and Personal Information” in order to participate.
- Please pay enough attentions while making a video of people or filming in public places. Participants must obtain all the necessary permissions for filming on their own by “Participant Release Form”.
- Copyrights of final products are transferred to Gifu University Organization for Promotion of Glocalization (GU-GLOCAL).

○Application

- Please submit the Application form by email to kokusaik@gifu-u.ac.jp (GU-GLOCAL)
- Deadline: 17:00 (JST), 4th Aug. (Wed), 2021

4. Contact/Inquiry

About the Program and post-application process at Gifu University; kokusaik@gifu-u.ac.jp